

Record of Proceedings
BALDWIN CITY RECREATION COMMISSION
BCRC—705 High St.—Baldwin City, KS
February 16, 2022
7:00 p.m.

CALL TO ORDER BCRC MONTHLY BOARD MEETING

There was a quorum present and the meeting was called to order at 7:00. Present were:

- Chad Dick
- Dustin Ward
- Ginny Honomichl
- Melissa Stultz- arrived 7:10 p.m.
- Matt McClure, Director

APPROVAL OF AGENDA

Commission Member Ward made a motion to approve the agenda, Commission Member Dick made a 2nd, motion passed 3-0.

PRESENTATIONS

1. Year End Report

Director McClure shared with the board the BCRC year-end report. Pickleball and swim team will be added to future reports.

2. Annual Report

Director McClure shared with the board the annual report that will be shared with the community.

3. Baseball Trip 2022

Director McClure shared with the board financials for the Summer Baseball Tour scheduled for July 22-29, 2022.

PUBLIC COMMENTS

None

CONSENT AGENDA

1. Approval of Minutes from the January BCRC Board Meeting and the February Special BCRC Board Meeting.

Commission Member Honomichl made a motion to approve the Consent Agenda, Commission Member Ward made a second and the agenda passed 4-0.

OLD BUSINESS

None

NEW BUSINESS

1. Approval of Financial Statements from January 2022

Commission Member Dick made a motion to pass the Financial Statements from January 2022, Commission Member Honomichl made a 2nd, it passed 4-0.

2. Resolution

The BCRC board passed a resolution requesting the addition of 1 mill from the school district for the purpose of addressing maintenance repairs and projects. Commission Member Honomichl made a motion to approve the resolution, Commission Member Dick made a 2nd,

Record of Proceedings
BALDWIN CITY RECREATION COMMISSION
BCRC—705 High St.—Baldwin City, KS
February 16, 2022
7:00 p.m.

the motion passed 4-0. The resolution will be shared with the school district at the March 23rd school board meeting.

3. March Meeting Date

A motion was put forth by Commission Member Dick to move the March BCRC board meeting to Wednesday, March 9th due to spring break and conflicts with staff and board members on the original date of March 16th. Commission Member Ward made a 2nd. The motion passed 4-0.

DISCUSSION ITEMS

1. February School Board Meeting

The board discussed the timeline of events once the resolution was passed requesting an additional mill to address maintenance needs.

COMMISSION REPORTS

Staff Reports-

- Current Registration
 - Spring Soccer – 96 total
 - Deadline – February 18th for K-8 and March 25th for Micro
 - Coaches Meetings will be held the first week of March
- Spring Start Dates:
 - Practices will begin first week of March for K-8 Spring Soccer
 - Micro Soccer Clinic – begins April 3rd
- Currently seeking employment for summer facility supervisors and umpires
- Baseball/Softball/T-Ball/LS registration will begin February 21 and will end April 8th
 - Practices will begin first week of May
 - Games begin week of May 23rd
- 3rd-6th grade basketball has 4 weekends left of games
- Biddy Basketball has a record of participants with 79 total
 - 3 weeks left of biddy basketball
- Pickleball has the gym reserved through the 2021-2022 school year from 6:30-8:30pm in the Primary Center. The group is interested in moving to Monday/Thursday's beginning the second week of March
- Looking into Adult Co-Ed volleyball Dates for the Spring
- Cornhole League will begin in the Spring – tentatively April
- Sponsorship for banner and teams for baseball/softball/t-ball/little sluggers will be going out by end of February
- We will continue to use Sysco for the concession stand this spring/summer
- In process of determining what POS system is the most efficient for concession stands
- New AED Batteries and Pads are ordered for our 3 units

Record of Proceedings
BALDWIN CITY RECREATION COMMISSION
BCRC—705 High St.—Baldwin City, KS
February 16, 2022
7:00 p.m.

- Had a meeting with Dick's Sporting Goods – should be getting our sponsorship package finalized next week
- Before School Care
 - 19 participants
- After School Program
 - 45 participants
- Senior Programming
 - January 26 – Emporia Antiquing Trip – (13 participants attend)
 - February 14 – Valentine's Dinner (20 participants registered)
 - February 23 – New Theatre "Don't Dress for Dinner" (16 participants registered)
 - March 9 – Lunch Bunch Milo's Steakhouse in Paola (15 participants registered)
 - March 30 – Hollywood Casino
 - Tuesday – Chair Yoga (average about 5 a class)
 - Tuesday/Thursday – Cards
 - Wednesday – Domino's (2nd and 4th Wednesday)
 - Friday – Pinochle
 - Friday Evenings – Pitch & Snacks (1st and 3rd Friday)
- Fitness Class
 - Tuesday /Thursday 5:45pm (5 participants)
 - Chair Yoga – Tuesday's (5 participants)
 - Zumba – Sunday's (15 participants)
- Daddy/Daughter Date Night
 - Thursday, February 17, 2022 (No school Friday)
 - Venue - Brooklyn Hall at Enright's
 - Caterer - Flatlander's
 - DJ Jami and Say Cheez photo booth
 - 80 participants are registered
- 1/19-21/22 - KRPA Conference (Best conference I have attended)
 - Lots of great aquatics classes
- QuickBooks
 - Staying up to date with RecDesk reports and entering in daily deposits and payments
 - Entering information daily to keep up with continuous deposits
- Social Media
 - In the month of January on our Facebook page we have reached 23,255 people. Post engagement is up by 422%. We boosted the Baseball Trip that is why our reach has increased tremendously
 - Boosted Baseball trip for \$150, we had 772 link clicks, 26 shares and 23 comments
 - In the month of January, we gained 10 Instagram followers

Record of Proceedings
BALDWIN CITY RECREATION COMMISSION
BCRC—705 High St.—Baldwin City, KS
February 16, 2022
7:00 p.m.

- This month we have also received 17 new hire applications, 77% of which saw that we were hiring on a BCRC social (FB, IG, Email/Twitter), 23% were previous hires or learned about the position through friends
- Bulk Emails
 - Emails are going out every Monday and only Friday's when a deadline falls
- Rentals
 - Rentals are rolling in like crazy for BGA and Sullivan Square. In January alone the rental income for BGA was \$750.
- Website
 - Updating weekly with new information. Adding Spring and Summer updates to sports and programs
- Working on
 - Facebook Content
 - Creating daily stories; this will increase our engagement on FB and IG
 - Graphics for ALL events
 - Newsletter
 - Baseball Trip
 - Summer Concert Movie Series
 - Smoke on the Bricks
 - Marketing Plan
 - Presented marking plan at January Board Meeting
 - Created Newsletters for February city utility bill
 - Working on Survey Monkey survey
- Gathering bids
- Meeting with vendors
- Prepping for spring sports

Director Report-

- Working on finalizing yearend report.
- Working on finalizing annual report is ongoing.
- Working on gathering data for school board request on February 23rd.
- Beginning to acquire sponsorships for events in 2022. Rice Precision is back as title sponsor of Smoke on the Bricks. Baldwin State Bank is confirmed as the music sponsor again for SOTB.
- Dates and entertainment for Summer Concert/Movie Series is set:
 - June 11- The Steve Bankey Band and Sing 2
 - July 9- The Recliners and Field of Dreams
 - September 10- Run With It and Hotel Transylvania: Transformania

Record of Proceedings
BALDWIN CITY RECREATION COMMISSION
BCRC—705 High St.—Baldwin City, KS
February 16, 2022
7:00 p.m.

- Continuing to negotiate talent for Independence Day show set for July 2, 2022.
- Working to coordinate talent for 2 city events, one for June and one for September.
- Will continue to work in securing sponsors for events and programs for 2022.
- Have had 2 meetings with CivicRec over the last two weeks exploring website/software options.
- Part of a committee overseeing the development of an economic impact calculator for KRPA. My subcommittee pertains to home values related to proximity to parks, trails, greenspace.
- Continue to meet monthly as the Secretary of the Board for the Baldwin City Chamber of Commerce.

OTHER

FUTURE AGENDA ITEMS

Director McClure shared with the board that the annual audit will likely take place in April. McClure also shared that staff has met with CivicRec to explore options registration software and website hosting. McClure hopes to share an update in March.

EXECUTIVE SESSION

None

ADJOURNMENT

Commission Member Ward made a motion to adjourn the meeting, Commission Member Dick made a 2nd, meeting adjourned at 8:46 p.m. Motion passed 4-0.

Next meeting currently scheduled for Wednesday, March 9th, 2022, at 7:00 p.m. at the BCRC Office.